



BODRUM LIVING LAB

BODRUM LIVING OFFICIAL PUBLICATION

What's included?

NEW EUROPEAN
BAUHAUS PROJECT
APPLICATION BIRD IS
ON ITS WAY!

WE MET WITH
ENTREPRENEURS AT
EURASIA STARTUP
SUMMIT II!

CLIMATE CHANGE
WORKSHOP
PRELIMINARY
INFORMATION
SESSION

BODRUM CLIMATE
COMMITTEES ARE
ESTABLISHED!

NEB PROJECT APPLICATION BIRD IS ON ITS WAY!

Our project, BIRD's application, was submitted to the EIT Community New European Bauhaus Fund, and is designed to add value to Bitez Park through green, digital, creative approaches and social participation.

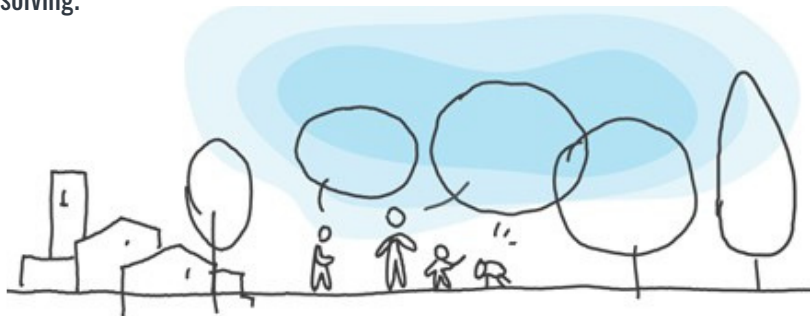
The consortium was established under the leadership of Bodrum Municipality, in collaboration with Bodrum Living Lab and Muğla Sıtkı Koçman University, with the following main idea:

"How can we improve a public space with creative design in the context of the New European Bauhaus (NEB) methodology?"

Bitez Park will be redesigned to increase people's knowledge and awareness about waste we produce, which happens to be the base of the circular economy approach, and help citizens gain the habit of separating waste at its source by recycling dialogues and hands-on activities.



The project proposal was designed with an interdisciplinary creative business plan covering Design Dialogue, Field Dialogue, Gamification, and Digital Dialogue aspects, and will cover training and activities in the fields of design thinking, co-creation, game thinking and problem solving.



New European Bauhaus
beautiful | sustainable | together



The design and continuity of the park, dialogues, and educational activities will be provided by the NEB Design Dialogue Society and the NEB Children's Committee.



The New European Bauhaus Project initiative invites us to imagine and build together a sustainable and inclusive future that is pleasant for our eyes, minds, and souls.

With these methods, it is aimed that a creative and innovative process is initiated and supported to develop a proper waste sorting interest and skill within the population, and establish new behaviour patterns concerning how we treat and manage waste.

'If the European Green Deal has a soul, then it is the New European Bauhaus which has led to an explosion of creativity across our Union.'

President of the European Commission Ursula Von der Leyen



The EIT Community New European Bauhaus is supported by the EIT, a body of the European Union



WE MET WITH ENTREPRENEURS AT EURASIA STARTUP SUMMIT II!

Let's Scale Up, the startup acceleration program organised by JCI Eurasia, graduated its second-term startups. Eurasia Startup Summit II, the final day of the Let's Scale Up Acceleration Program, which was implemented for the second time with 10 domestic and international startups, was held at Bodrum Armonia Holiday & Spa between 13-15 May.



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Ersin Pamuksüzer, Co-founder of Bodrum Girişimcilik and Chief Executive Officer of Bodrum Living Lab, made the opening speech at the Eurasia Startup Summit. He shared his experiences from the entrepreneurship ecosystem with entrepreneurs.



On the 2nd day of the program, startups presented their final pitch presentations. Panels and speeches were held on subjects like, entrepreneurship from different perspectives, creative economy, integrated thinking and value creation.

You can find detailed description of the program at <https://www.eurasiastartupsummit.com/>,

Also, you can find detailed information about Let's Scale Up Acceleration program details and graduate initiatives at <https://www.letscaleup.org/>.

CLIMATE CHANGE WORKSHOP PRELIMINARY INFORMATION SESSION

Bodrum Municipality held the preliminary study and information meeting for Bodrum Climate Workshop 2022, which was organised in cooperation with stakeholders, on 12 May at Bodrum Chamber of Commerce.

Muğla Metropolitan Municipality and Bodrum Municipality officials informed the relevant stakeholders about the environmental and climate adaptation programs that have successfully passed the pre-selection and whose application processes are currently in progress. The meeting continued with the presentations and support speeches of the representatives of the institutions.



The prominent presentations were as follows;

Bodrum Municipality Climate Activities,
Prof. Dr. Tanay Sitki Uyar

Muğla Metropolitan Municipality Climate Activities,
Environmental Protection and Control Department
Environmental Management Branch Manager Aylin Aydın

Bodrum Climate Charette Information Presentation,
Bodrum Municipality

Effects of Climate Change on Bodrum Coastal Areas,
Prof. Dr. Tuncay Kuleli

Bodrum Climate Crisis Charette Consultation,
Assoc. Dr. Cagdas Gonen

**Bodrum Cycling Tourism And Its Contribution
to Economy,**
Instructor Feridun Ekmekci



The consensus of all participants was that a solution and execution-oriented, realistic, sustainable, creative and innovative business plans for Bodrum should be implemented with urgency and determination.



BODRUM CLIMATE COMMITTEES ARE ESTABLISHED!

At the meeting held on May 26, the Municipality R&D and Project Unit informed all stakeholders about the European Green Deal 2030 and 2050 Plan changes. Committee appointments have been initiated for all stakeholders to put forward innovative and comprehensive business plans focusing on the preservation, urban, social and cultural needs and development of Bodrum.



Bodrum Living Lab, supported the establishment of the Community Education Committee while undertaking the Leadership of the Research and Innovation Committee

European Green Deal

With the European Green Deal announced on December 11, 2019, the European Union (EU) set its goal to become the first climate-neutral continent by 2050. At the same time, it has been announced that it will adopt a new growth strategy that requires the industry's transformation and reshaping all its policies on the axis of climate change. The relevant actions under the European Green Deal lay the foundations for a transformation that will reshape the EU economy, including energy, transport, industry, finance, construction, agriculture, that gain momentum with each passing year.





RESEARCH & INNOVATION TO DRIVE THE **GREEN DEAL**

#EUGreenDeal
#ResearchImpactEU



Priority R&D and Innovation Issues within the Scope of Compliance with the European Green Deal;

Climate Change, Environment and Biodiversity; Carbon Emission and Greenhouse Gas Studies to Contribute to the Purpose of Regulation of Emissions

Clean and Circular Economy

Clean, Accessible, and Secure Energy Supply

Green and Sustainable Agriculture: From Farm to Table Sustainable Agriculture

Sustainable Smart Transportation



To view the full; <https://eur-lex.europa.eu/browse/summaries.html>

Bodrum Living Lab Is A Member Of ENoLL (European Network of Living Labs)



**European
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