

## BODRUM LIVING LAB OFFICIAL PUBLICATION

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FIRST STEP: CREATE VALUE

COOPERATION WITH JCI PARTNERSHIP WITH IDEMA



## FIRST STEP: CREATE VALUE MAKE YOUR IDEA REAL!

As Bodrum Living Lab, we continue our support to innovative ideas and creating and adding value. The upcoming part of our 'creating value' journey is 'First Step: Create Value' event, in which we are going to listen to entrepreneurs with innovative ideas and evaluate them. For the chosen ventures, we will provide mentor support, networking opportunity, digital support packages and free workspace.

We are looking forward to see everybody who has an innovative idea related to innovative maritime, year-long tourism, healthy life and smart agriculture. Application Deadline: September 10th

## COOPERATION WITH JCI

We also hosted president of JCI Eurasia Mrs. Zerrin Şakir and vice president of JCI Eurasia Mr. Arkın Çoban at our office in Bodrum in August.

During this meeting, in which we discussed about their 'Let's Scale Up' event that will host lots of mentors and entrepreneurs, we focused on how we can help them on their 'Let's Scale Up' event.

As a consequence of this meeting, we agreed upon our support on their 'Let's Scale Up' event. After our topics of help & support have become clear, we will be glad to share them with you.

